

THE ECONOMIC VALUE OF THE SPORT & LEISURE SECTOR IN LEICESTER & LEICESTERSHIRE - PRE COVID

OUR VISION

Leicester & Leicestershire will be a premier high-performing location for the business of sport & physical activity in England, containing innovative businesses providing world class sporting products and services delivering economic, social and health & wellbeing impacts.

GVA

2013 £442m	2017 £523m
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+£81m

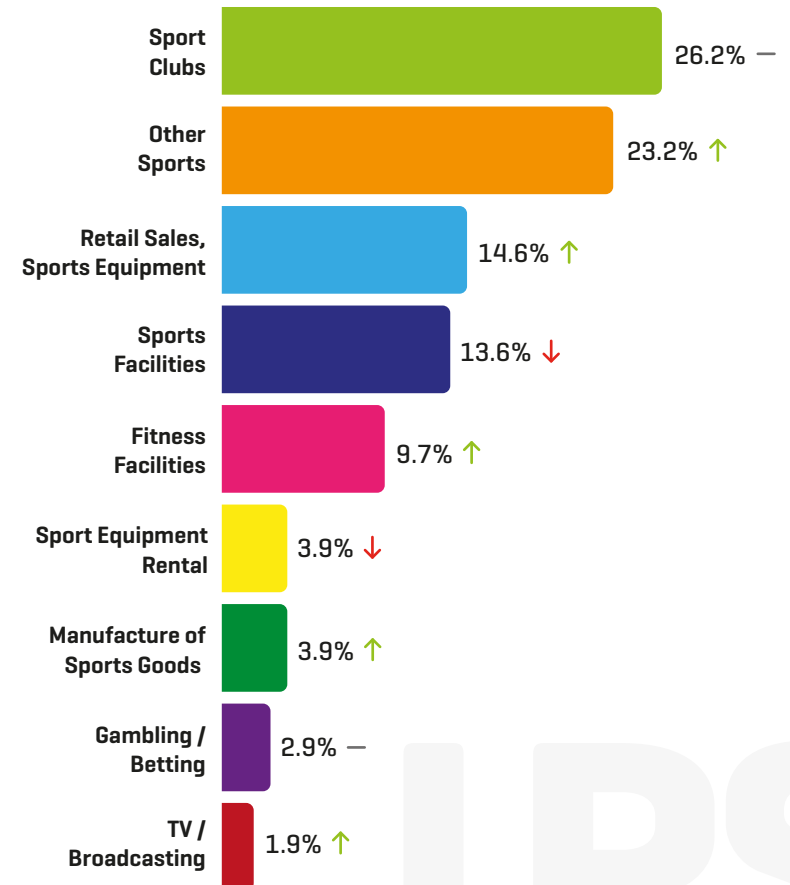
JOBS

2013 16,522	2017 18,650
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+2,128

Sub-Sector Composition based on 2019 data

The arrows indicate the trends of each sub-sector since 2015



SPORT & PHYSICAL ACTIVITY IN LEICESTER & LEICESTERSHIRE

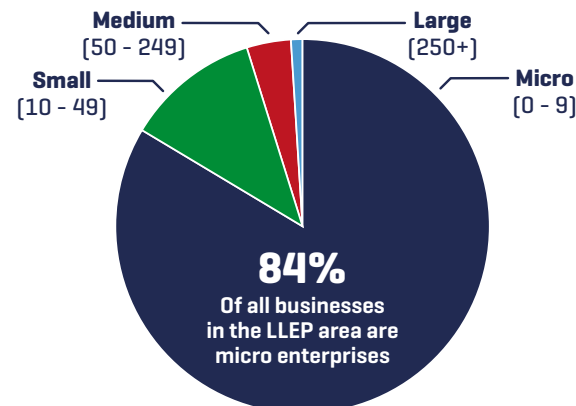
BUSINESS BASE

VAT and/PAYE registered sport and PA enterprises across the LLEP area

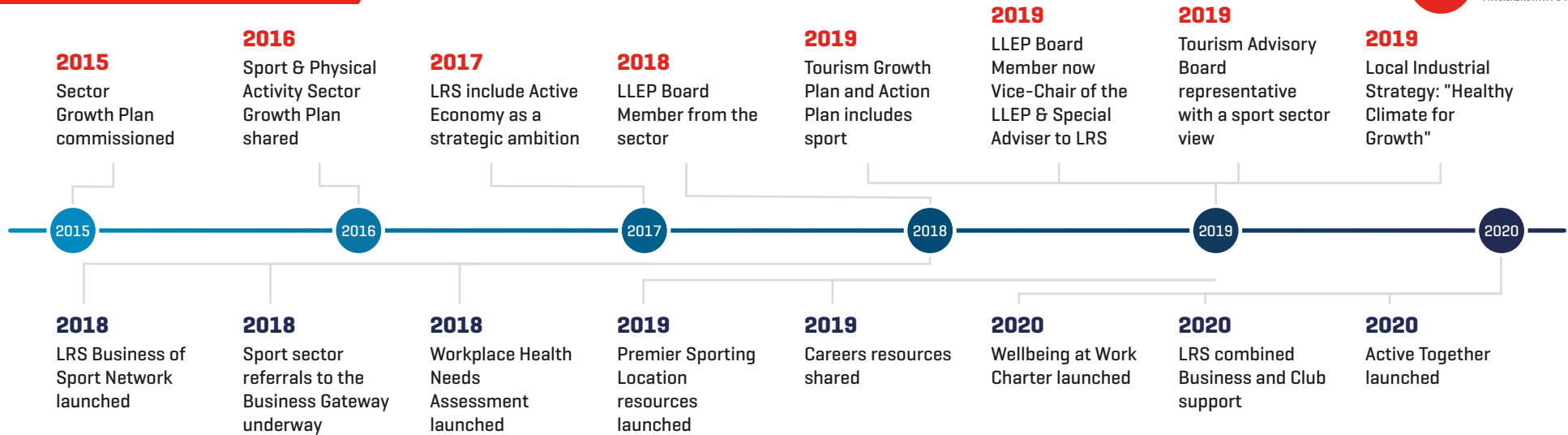
2011 385	2019 515
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+130

BY ENTERPRISE SIZE



STRATEGY HEADLINES



OPERATIONAL DRIVERS



LOCAL PROFILES



PREMIER SPORTING LOCATION

15 VENUES

Hosting national and international events featured in the Premier Sporting Location resources



3 WORLD CLASS UNIVERSITIES



Ranked best in the world for sports-related subjects for the 5th year running in 2021

- National Centre for Sport & Exercise Medicine - East Midlands
- Sport Technology Institute
- SportPark
- 19 National Governing Bodies / Sports Organisations



Health & Medical Research



Business & International Centre for Sports History and Culture

1.2k

Sport Campus Employees

459

LU Sport related employees

1.6k+

Total Sport Jobs on LU campus

